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Business Profile

YIVANI®
100% AFRICAN

Ntshantsha Tafeni
Founder & CEO

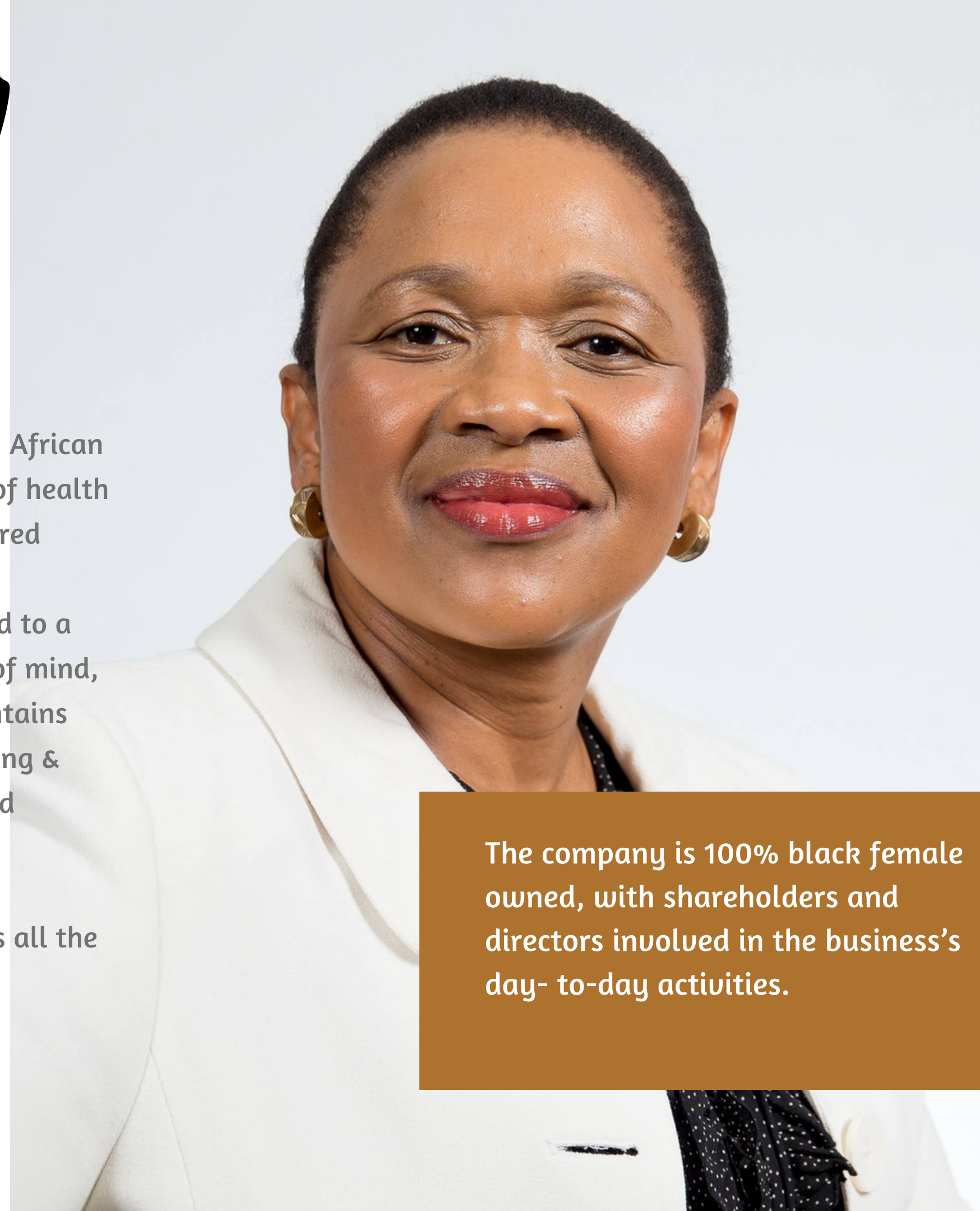


Company Profile

Yivani began with Ntshantsha Tafeni-Majombozi's vision in 2011 to turn South African Indigenous Herbs and Oils into a range of health and luxurious beauty products that offered customers natural healing alternatives.

She wanted a product range that catered to a holistic world-view, meeting the needs of mind, body and soul. Yivani product range contains African Indigenous essential Oils, Soothing & healing Skincare, Massage Oils and Hand Sanitisers, all trading under the brand names "Yivani".

enjoy trying new and different products all the time.



The company is 100% black female owned, with shareholders and directors involved in the business's day- to-day activities.





Vission & Values

We believe that if you can dream it, you can do it! This philosophy inspires our vision of becoming a successful black owned South African business with an international footprint. In so doing, we aim to set an inspirational trend for black South African women.

Yivani produces environmentally sensitive and unique skin and hair care products infused with indigenous African herbs and oils.

Our philosophy is to empower our staff, and grow others with us as we grow ourselves.

Product & Services

An inspiring way to explore beauty

We're passionate about serving women.

So, we commit to developing high quality Yivani offers a wide range of products using African indigenous herbs, extracts and oils from flowers, leaves, stems, roots and bark of trees. Our flagship oils are iMPEPHO, uMHLONYANE AND KALAHARI oils.

The extensive range, which is constantly being refined and updated, includes:





Face products – black soap, face reviving serum, and face nourishing cream, camwood musk and scrub.

Body products – body butter, body reviving serum, shea butter, and body moisturizer.

Foot pampering – foot soak, foot scrub, and foot treatment.

Bath products – body soak, body scrub, bath cream, bath oil, African black soap bar, and body wash

Spa products – massage oils, facial products, signature scents, and manicure and pedicure products.

Therapeutic range – skin miracle cream, skin healing and repairing cream.

Hair products – Scalp treatment, Hair Serum, African Black shampoo.

Hotel products – 50 ml bottles of shampoo, conditioner, body wash, lotion and miniature bars of soap.

Disinfectants & Household products – Hand Sanitisers, room sprays, diffusers, and incense.



Why Us?

Choose us for our wide variety of beautifully packaged, quality products, secure in the knowledge that we adhere to the strictest quality standards.

Our products are tested and approved by SABS, developed by CSIR. Hospital Hand Sanitizer licensed by SAHPRA

By purchasing our product, you are supporting a proudly South African business, and one that plays an empowering role in the local economy. We distribute our products through individual sales agents, who mark up for resale, thereby facilitating a number of small business and income generating opportunities.

We sell our products at our showroom at Riversands Incubation Hub, and also supply a variety of formal outlets. Please visit our website for a product catalogue and up-to-date listing of product suppliers.



Key People



With some 18 years of experience in new product development, the marketing industry, communications and human resources she was ideally positioned to launch Yivani as a successful enterprise.

Her direct marketing structure and wide network of distributors gives other SMEs an opportunity to start or expand their businesses, creating employment and contributing to the country's economy.

Ntshantsha brings project management, event management and facilitation experience to the smooth running of her business. Her passion for excellence drives her ongoing attention to development opportunities for Yivani and a heightened dedication to customer satisfaction

Managing Director and Founder, Ntshantsha Tafeni, has a B.Com (UWC), PBL (UNISA), Mini MBA (Belgium & UCT), MMP (UCT).



Milestones & Achievements

Selection for various mentorship programmes, most recently the J.P. Morgan/Fetola #JustAddGreen business accelerator programme for SMEs active in the green economy.

Export business to the UK and West Africa secured via the Branson Centre.

Operating and owning an automated manufacturing plant that adheres to strict quality controls and standards of SABS, Proudly South African, CSIR and Cosmetics regulatory bodies.



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PHYSICAL ADDRESS :

BUILDNG 6 UNIT 5

75 CENTURY BLVD

RIVERSANDS COMMERCIAL PARK

MIDRAND